

the abc of news anchoring a guide for aspiring an Reference

The ABC of News Anchoring: A Guide for Aspiring Anchors

In today's fast-paced media landscape, news anchors serve as the vital link between the event and the audience. They are the face and voice of news organizations, responsible for delivering information with clarity, credibility, and charisma. For aspiring news anchors, understanding the fundamentals of news anchoring is essential to build a successful career in journalism. This comprehensive guide covers everything from the basics to advanced tips, helping newcomers navigate the path to becoming effective and engaging news anchors.

Understanding the Role of a News Anchor

Before diving into the skills and techniques, it's important to grasp what a news anchor does and why their role is crucial.

What Is a News Anchor?

A news anchor is a professional who presents news stories on television, radio, or online platforms. They are responsible for delivering news in a clear, accurate, and engaging manner, often acting as the face of the news organization.

Key Responsibilities of a News Anchor

- Reading news stories accurately and confidently
- Introducing reports, interviews, and live coverage
- Maintaining a professional appearance and demeanor
- Engaging viewers with a compelling presentation style
- Fact-checking and verifying news content
- Collaborating with producers, reporters, and technical staff

Essential Skills for Aspiring News Anchors

Success in news anchoring depends on a variety of skills. Developing these skills can set you apart from the competition.

1. Excellent Communication Skills

Clear diction, proper pronunciation, and a confident tone are vital. Practice speaking slowly and enunciating words to ensure clarity.

2. Strong Presence and Body Language

Your body language should convey confidence and professionalism. Maintain good posture, eye contact with the camera, and appropriate gestures.

3. In-Depth Knowledge of Current Affairs

Stay updated with national and international news. A well-informed anchor can handle unexpected questions and provide insightful commentary.

4. Editing and Presentation Skills

Learn to read scripts smoothly and naturally. Practice pacing your speech to match the tone of the news story.

5. Technical Familiarity

Understand basic studio operations, camera angles, lighting, and teleprompter use to ensure seamless delivery.

Educational and Training Pathways

Proper education and training lay the foundation for a successful anchoring career.

Degree Options

- Bachelor's degree in Journalism, Mass Communication, or related fields
- Specialized courses in Broadcast Journalism
- Workshops and short-term courses on news presentation and voice modulation

Practical Experience

- Internships at local TV stations or online media outlets
- Participating in college or community radio stations

- Volunteering for school or community news projects

Building a Portfolio and Gaining Experience

A compelling portfolio demonstrates your skills and dedication to prospective employers.

Creating Demo Reels

- Record yourself reading news stories in a professional setting
- Showcase a variety of news segments, including interviews and live reports
- Keep recordings concise, ideally 2-3 minutes

Gaining On-Camera Experience

- Volunteer for campus media projects
- Participate in local community broadcasts
- Seek freelance opportunities to build confidence

Mastering the Art of News Delivery

Delivering news effectively combines technical skills with emotional intelligence.

Voice Modulation and Tone

- Use a steady, confident voice
- Vary pitch and pace to convey urgency, seriousness, or lightness
- Practice breathing exercises to control voice quality

Facial Expressions and Gestures

- Maintain facial expressions appropriate to the news content
- Use subtle gestures to emphasize key points
- Avoid distracting movements

Handling Live Situations

- Stay calm under pressure
- Think quickly and adapt to unexpected developments
- Maintain professionalism regardless of technical glitches or breaking news

Developing a Unique Personal Style

While professionalism is non-negotiable, having a distinctive style can make you memorable.

Tips to Develop Your Style

- Find your natural speaking voice
- Incorporate your personality into delivery
- Stay authentic and relatable
- Observe and learn from experienced anchors

Networking and Building Industry Connections

Connecting with industry professionals can open doors to opportunities.

Strategies for Networking

- Attend journalism seminars, workshops, and media events
- Engage with media professionals on social media platforms
- Join journalism associations and student clubs

Leveraging Social Media

- Share your work and insights
- Follow industry leaders and participate in discussions
- Use platforms like LinkedIn to showcase your portfolio

Applying for Jobs and Preparing for Interviews

Landing your first anchoring role requires preparation and confidence.

Resume and Cover Letter Tips

- Highlight relevant education and experience
- Include links to your demo reel or online portfolio
- Emphasize your communication skills and passion for journalism

Interview Preparation

- Research the organization thoroughly
- Practice answering common interview questions
- Prepare to read a sample news script confidently

Continuous Improvement and Staying Updated

The media industry is ever-evolving, and staying relevant is essential.

Keep Learning

- Attend workshops on voice training and presentation skills
- Follow industry trends and new broadcasting technologies
- Seek feedback from mentors and colleagues

Adaptability and Innovation

- Experiment with new formats like digital news segments
- Incorporate social media trends into your presentation style
- Embrace feedback as a tool for growth

Challenges Faced by Aspiring News Anchors

Understanding common obstacles can prepare you to overcome them.

High Competition

- Stand out with unique skills and a strong portfolio
- Be persistent and patient

Stress and Pressure of Live Delivery

- Practice extensively before live broadcasts
- Develop techniques to manage nerves, such as deep breathing

Maintaining Credibility and Integrity

- Always verify facts before reporting
- Uphold journalistic ethics

Conclusion: Embarking on Your News Anchoring Journey

Becoming a successful news anchor is a blend of education, skill development, experience, and passion. By mastering the basics outlined in this guide—understanding your role, honing essential skills, gaining practical experience, and continuously learning—you can set a solid foundation for a rewarding career in journalism. Remember, every great anchor started where you are now. Stay dedicated, keep practicing, and let your passion for storytelling and truth drive you forward.

Your journey to becoming a compelling news anchor begins today. Embrace the challenges, seek opportunities to grow, and never stop learning. The world needs honest, engaging voices to keep it informed—perhaps that voice will be yours someday.

The ABC of News Anchoring: A Guide for Aspiring Anchors

Embarking on a journey to become a proficient news anchor requires more than just having a pleasant voice or a commanding presence. It demands a comprehensive understanding of the craft, meticulous preparation, and a passion for delivering truthful, engaging news. This guide aims to serve as an essential resource for aspiring anchors, breaking down the fundamentals into digestible sections and offering practical insights to excel in this dynamic profession.

Understanding the Role of a News Anchor

Before diving into the skills and techniques, it's crucial to grasp what a news anchor's role entails.

Primary Responsibilities

- Present news stories in a clear, concise, and engaging manner.
- Maintain professionalism and composure, especially during breaking news or unexpected events.
- Verify facts and ensure the accuracy of information presented.
- Coordinate with reporters, producers, and other newsroom staff.

- Engage viewers and build trust through credibility and authenticity.

Beyond Reading the News

While reading scripts is central, a news anchor also:

- Acts as a brand ambassador for the channel or platform.
- Provides context and analysis when appropriate.
- Handles live interviews and interacts with field reporters.
- Manages the emotional tone, especially during sensitive or tragic news.

Foundational Skills for Aspiring News Anchors

Success in news anchoring hinges on a blend of technical skills, personal attributes, and industry knowledge.

Communication Skills

- Clear Articulation: Speak with clarity, avoiding mumbling or slurring words.
- Effective Voice Modulation: Use pitch, pace, and pauses to emphasize key points and keep the audience engaged.
- Language Proficiency: Mastery over grammar, vocabulary, and pronunciation is essential.

Presentation Skills

- Body Language: Maintain good posture, gestures, and eye contact to convey confidence.
- Facial Expressions: Use appropriate expressions to match the mood of the news being delivered.
- Attire: Dress professionally to command respect and trust.

Research and Preparation

- Know Your Stories: Deep understanding of the news items you present.
- Stay Updated: Follow current affairs, politics, economics, and social issues.
- Prepare Scripts: Familiarize yourself with scripts beforehand to avoid stumbling during live segments.

Technical Knowledge

- Basic understanding of broadcasting equipment and software.
- Familiarity with teleprompters, audio-visual cues, and lighting setups.

Essential Techniques for Effective News Anchoring

Mastering specific techniques can significantly improve your on-air performance.

Developing a Natural On-Air Persona

- Be authentic; viewers resonate with genuine personalities.
- Cultivate a confident yet approachable demeanor.
- Practice voice exercises to reduce nervousness and improve clarity.

Handling Live Broadcasts

- Keep calm under pressure.
- Maintain eye contact with the camera.
- Be prepared for unexpected interruptions or technical glitches.
- Use prepared notes discreetly if necessary, but avoid reading monotonously.

Storytelling and Engagement

- Present stories with a narrative style to captivate viewers.
- Use relevant anecdotes or background information to add depth.
- Pose rhetorical questions to stimulate viewer interest.

Time Management

- Convey information succinctly within allotted time slots.
- Prioritize important news and avoid unnecessary details.
- Practice pacing to ensure a smooth flow.

Building a Strong Foundation: Education and Training

While there's no singular educational route, certain qualifications can enhance credibility and skills.

Formal Education

- Degrees in Journalism, Mass Communication, or related fields are highly valued.
- Specialized courses in broadcast journalism, media studies, or communication skills.

Practical Training

- Internships at local news stations or online media outlets.
- Participating in college radio or television programs.
- Attending workshops or seminars on journalism and broadcasting.

Skill Development

- Voice modulation and diction training.
- Public speaking courses.
- Media ethics and fact-checking workshops.

Gaining Experience: Starting Your Journey

Experience is the best teacher. Here are ways to get started:

- Volunteer for School or Community Media: Student newspapers, radio stations, or local community channels.
- Create a Personal Channel: Use social media or YouTube to practice delivering news or commentary.
- Join Journalism Clubs: Enhance skills through peer feedback and mentorship.
- Apply for Entry-Level Positions: Newsroom assistant, production assistant, or research roles to understand the behind-the-scenes operations.

Building Your Personal Brand and Presence

In a competitive industry, establishing a recognizable persona is vital.

Online Presence

- Maintain professional profiles on platforms like LinkedIn.
- Share insights, commentaries, or clips of your work to showcase your skills.
- Engage with industry professionals and communities.

Networking

- Attend media conferences, workshops, and journalism festivals.
- Connect with mentors and experienced journalists.
- Seek feedback and constructive criticism to improve.

Ethics and Responsibility in News Anchoring

Trustworthiness is the cornerstone of journalism.

- Always verify facts before presenting.
- Maintain impartiality; avoid biases.
- Respect privacy and handle sensitive topics with care.
- Uphold journalistic integrity, avoiding sensationalism.

Overcoming Challenges in News Anchoring

The profession isn't without hurdles.

- Handling Stress: Live broadcasting can be stressful. Practice relaxation techniques and mock drills.
- Dealing with Controversy: Maintain professionalism, even when facing criticism or heated debates.
- Adapting to Technology: Stay updated with evolving broadcasting tools and platforms.
- Managing Public Scrutiny: Build resilience and confidence to handle public and viewer feedback.

Career Progression and Opportunities

As you gain experience, opportunities expand:

- Transition from local to national or international news.
- Move into specialized journalism such as political, business, or investigative reporting.

- Take on roles like news director, editor, or media trainer.
- Explore opportunities in digital media, podcasts, or documentary filmmaking.

Conclusion: Your Path to Becoming a Successful News Anchor

Becoming an accomplished news anchor is a journey that combines skill, dedication, integrity, and continuous learning. Focus on honing your communication and presentation skills, stay well-informed, and develop a unique on-air persona. Remember, the essence of good anchoring lies in trust and authenticity? deliver the news responsibly, engage your audience genuinely, and uphold the highest standards of journalism.

Your pursuit of excellence in news anchoring begins today. Embrace the learning curve, seek mentorship, and remain committed to the craft. With passion and perseverance, you can carve a distinguished career in the world of journalism, informing and inspiring millions along the way.

Question What are the fundamental skills required for news anchoring? Essential skills include clear and confident communication, good pronunciation, proper diction, a strong command of language, quick thinking, and the ability to remain calm under pressure. How can aspiring anchors improve their on-camera presence? Practice maintaining eye contact with the camera, work on facial expressions, use appropriate gestures, and record yourself to evaluate and enhance your delivery and body language. What should I focus on when preparing for a news segment? Thoroughly research the news topic, prepare key points, understand the context, and rehearse your script to deliver information confidently and accurately. How important is voice modulation in news anchoring? Voice modulation is crucial as it helps convey emotions, emphasize important points, and keeps the audience engaged. A well-modulated voice adds credibility and professionalism. What are common mistakes to avoid as a beginner news anchor? Avoid reading monotonously, speaking too fast or too slow, improper pronunciation, lack of eye contact, and failing to verify facts before reporting. How can aspiring anchors develop their interviewing skills? Practice active listening, prepare thoughtful questions, stay calm and respectful, and learn to ask follow-up questions to elicit detailed responses. What role does attire play in news anchoring? Professional attire enhances credibility and creates a positive impression. Dress appropriately for the audience and the nature of the news channel. How important is understanding the news content before anchoring? It's vital to have a clear understanding of the news to deliver it confidently, answer questions accurately, and handle live situations effectively. What are some tips for managing nervousness before going live? Practice deep breathing, rehearse your script multiple times, visualize success, arrive early to familiarize yourself with the studio, and focus on your message rather than yourself. How can aspiring news anchors stay updated with current events and trends? Regularly read newspapers, watch various news channels, follow reputable online news sources, and participate in discussions to stay informed and relevant.

Related keywords: news anchoring, broadcasting tips, journalism basics, TV presenting skills,

anchoring techniques, media training, communication skills, on-air delivery, newsroom fundamentals, interview skills

The short news making news fun one brick at a tim

The short news making news fun one brick at a time is a catchy phrase that encapsulates the innovative approach of transforming traditional news delivery into an engaging, interactive, and enjoyable experience. In today's fast-paced digital age, capturing the audience's attention requires more than just plain text; it demands creativity, interactivity, and a touch of fun. This article explores how the concept of "making news fun one brick at a time" is revolutionizing the way we consume news, blending education, entertainment, and engagement seamlessly.

Understanding the Concept: Making News Fun One Brick at a Time

Origins and Inspiration

The phrase "making news fun one brick at a time" draws inspiration from the idea of building something solid and enjoyable piece by piece?much like constructing a Lego masterpiece or laying bricks to build a structure. It signifies a gradual, methodical approach to transforming the often-serious world of news into an entertaining and accessible format. The concept emphasizes breaking down complex stories into manageable, engaging segments that captivate audiences of all ages.

The Philosophy Behind the Approach

At its core, this approach champions:

- Engagement over passivity: Encouraging audiences to actively participate rather than passively consume news.
- Educational entertainment: Making learning about current events enjoyable.
- Interactive storytelling: Using innovative tools and formats to tell compelling stories.
- Incremental learning: Building understanding over time, one "brick" at a time.

Methods and Strategies to Make News Fun

1. Gamification of News Content

Gamification involves integrating game-like elements into news dissemination to boost engagement.

- **Quizzes and Trivia:** Interactive quizzes about recent news events.
- **Rewards and Badges:** Awarding digital badges for completing certain news-related challenges.
- **Leaderboards:** Encouraging friendly competition among readers or viewers.

2. Visual and Interactive Media

Transforming plain articles into visually appealing and interactive formats makes news more digestible.

- **Infographics:** Simplify complex data through engaging visuals.
- **Interactive Maps:** Explore news stories geographically with clickable maps.
- **Videos and Animations:** Short, engaging videos explaining news stories.

3. Incorporating Creative Storytelling Techniques

Storytelling is a powerful tool to make news relatable and memorable.

- **Personal Narratives:** Sharing human-interest stories to connect emotionally.
- **Humor and Satire:** Lightening serious topics through satire or humorous commentary.
- **Serial Stories:** Breaking news into a series, encouraging ongoing engagement.

4. Utilizing Brick-Themed Educational Kits

Taking inspiration from building blocks, some news outlets have created educational kits or activities that allow users to build their understanding.

- **Build-your-own News Projects:** Hands-on activities where participants assemble news stories using physical or digital bricks.
- **Educational Workshops:** Teaching children about current events via interactive building exercises.

The Impact of Making News Fun

Enhanced Engagement and Retention

By making news fun and interactive, audiences are more likely to retain information, leading to better-informed citizens.

Attracting Younger Audiences

Young people are more inclined to engage with news that is presented in a playful, visually stimulating manner.

Promoting Critical Thinking

Interactive and gamified news formats encourage users to think critically about current events and their implications.

Fostering Community and Dialogue

Fun and engaging news platforms often include comment sections, forums, or social media integration, fostering community discussions.

Examples of Innovative News Platforms Making News Fun

1. News Games and Apps

Several apps have been developed to gamify news consumption:

- **NewsQuizzes:** Apps offering daily trivia on current events.
- **Fact-Checking Games:** Interactive tools where users verify news stories.

2. Educational Initiatives

Organizations and educators are integrating news-based activities:

- **School Programs:** Using building blocks or puzzles to teach about current events.
- **Community Workshops:** Creating interactive news projects with local residents.

3. Social Media Campaigns

Platforms like TikTok, Instagram, and Twitter have popularized short, fun news segments that are shareable and engaging.

Future Trends in Making News Fun

1. Augmented Reality (AR) and Virtual Reality (VR)

The integration of AR and VR will create immersive news experiences, allowing users to explore stories in a 3D environment.

2. Personalized News Experiences

Using AI, news platforms will tailor interactive content to individual preferences, making news more relevant and engaging.

3. Collaborative Building Projects

Communities may participate in collective "building" activities, constructing digital or physical representations of current events.

Challenges and Considerations

Maintaining Credibility and Accuracy

While making news fun, it is crucial to prioritize factual accuracy and journalistic integrity.

Balancing Entertainment and Information

Ensuring that entertainment does not overshadow the importance of delivering truthful and comprehensive news.

Accessibility

Designing interactive news platforms that are accessible to all, including those with disabilities.

Conclusion: Building a Better News Future, One Brick at a Time

The philosophy of making news fun one brick at a time symbolizes a paradigm shift in journalism and news dissemination. By adopting innovative, interactive, and engaging methods, news organizations can foster a more informed, motivated, and connected audience. Whether through gamification, visual storytelling, or immersive experiences, transforming news into a fun and educational activity ensures that vital information reaches a broader demographic, especially younger generations. As technology continues to evolve, the possibilities for creating compelling, fun, and meaningful news experiences are virtually limitless. Embracing this approach not only

enhances the way we consume news but also reinvigorates the very essence of journalism?informing, educating, and inspiring society, one brick at a time.

The Short News Making News Fun One Brick at a Time

In an era dominated by rapid-fire information and fleeting headlines, a new approach to news delivery is emerging?one that transforms the act of consuming news into an engaging, playful, and memorable experience. The phrase ?the short news making news fun one brick at a time? encapsulates this innovative trend: delivering condensed, impactful news snippets that build a bigger picture with each ?brick,? making the process not only informative but also enjoyable. This movement seeks to bridge the gap between traditional journalism and modern-day content consumption, emphasizing brevity, clarity, and interactivity.

In this article, we explore how this approach is revolutionizing news dissemination, the mechanisms behind it, its benefits, potential challenges, and what it might mean for the future of journalism.

The Rise of Short, Engaging News Formats

The Shift from Lengthy Articles to Bite-Sized Content

Historically, news outlets have relied on comprehensive articles, in-depth reports, and investigative journalism to inform the public. While these formats serve important functions, they often require significant time investment from readers?something increasingly scarce in today?s fast-paced digital environment.

Enter short news snippets: concise summaries, quick updates, or single facts designed to deliver essential information swiftly. Platforms like Twitter, TikTok, and Instagram have popularized this style, where users prefer quick, digestible content over lengthy reads.

The Concept of ?One Brick at a Time?

The phrase emphasizes building understanding incrementally?each news snippet or ?brick? adds to a broader narrative or knowledge base. This modular approach allows consumers to piece together complex stories over time, fostering a sense of mastery and engagement. For example, a series of short updates about climate change can gradually shape a comprehensive understanding, engaging audiences who might otherwise ignore lengthy reports.

Why Short News is Making News Fun

Making news fun isn?t just about entertainment; it?s about reimagining how information is consumed. Incorporating humor, interactive elements, visual aids, and gamification transforms

passive reading into active participation. When news is presented as a series of small, fun “bricks,” it becomes more accessible, memorable, and likely to be shared.

Mechanisms Behind the Movement

Innovative Platforms and Technologies

Several technological advances underpin this trend:

- Microlearning and Microcontent Platforms: Apps and websites are designed to present news in small, digestible units—think of news cards, brief videos, or infographics.
- Gamification: Incorporating quizzes, badges, or challenges encourages users to engage repeatedly, turning learning into a game.
- Interactive Media: Polls, comment sections, and augmented reality features foster community and interactivity.
- AI and Personalization: Algorithms curate content tailored to individual interests, ensuring relevance and increasing engagement.

Content Strategy: Building a Narrative One Brick at a Time

Content creators leverage storytelling techniques to assemble these bricks into coherent narratives. This involves:

- Thematic Series: Covering a topic in a series of short posts or videos, each adding a new layer.
- Sequential Updates: Providing real-time or near-real-time updates that gradually reveal the full story.
- Visual Storytelling: Using images, GIFs, and short clips to convey messages quickly and effectively.

Engagement and Feedback Loops

User interaction is central: comments, shares, and reactions inform creators about what resonates. This feedback helps refine content, making it more fun and relevant.

Benefits of Making News Fun One Brick at a Time

Increased Accessibility and Reach

Short, engaging content lowers barriers for diverse audiences—including those with limited time,

attention spans, or literacy skills. It democratizes access to information, reaching demographics that traditional journalism might overlook.

Enhanced Retention and Recall

Humorous, visual, or interactive bricks tend to stick in memory longer than lengthy articles. This is crucial in an age where misinformation spreads rapidly; memorable, well-crafted snippets can reinforce accurate information.

Promotes Continuous Learning

The incremental 'build-up' encourages users to return regularly, fostering a habit of continuous learning. As each new brick adds to their understanding, users develop a cumulative knowledge base.

Fosters Community and Engagement

Interactive elements create a sense of community among followers, turning passive consumers into active participants. This social aspect increases loyalty and advocacy.

Challenges and Criticisms

While the 'brick-by-brick' approach offers many advantages, it also faces hurdles:

Risk of Oversimplification

Condensing complex issues into short snippets may lead to loss of nuance, oversimplification, or misrepresentation. It's essential to balance brevity with accuracy.

Potential for Misinformation

In quick formats, fact-checking can be compromised, making it easier for false information to spread. Responsible content moderation and verification are critical.

Audience Fragmentation

Focusing on bite-sized content might fragment audiences, making it harder to present comprehensive stories that require context and depth.

Commercial Pressures

The drive for virality can incentivize sensationalism or clickbait, undermining journalistic integrity.

Future Perspectives

Integration with Traditional Journalism

The most promising future lies in hybrid models where short, fun snippets serve as gateways to deeper, more comprehensive stories. News organizations might employ the "brick" approach for initial updates, followed by detailed reports.

Educational Applications

Educators can leverage this method to teach complex topics incrementally, making learning engaging and accessible.

Technological Innovations

Advances in AI, AR, and VR could lead to even more immersive "brick" experiences interactive stories that combine short snippets with virtual environments or personalized learning paths.

Ethical Considerations

As with all media, the importance of maintaining journalistic standards remains paramount. Fact-checking, transparency, and accountability must underpin these innovative formats.

Conclusion

The phrase "the short news making news fun one brick at a time" encapsulates a transformative approach to journalism one that prioritizes clarity, engagement, and incremental knowledge building. By breaking down complex stories into manageable, fun, and interactive "bricks," news outlets can make information more accessible and memorable, fostering a more informed and engaged public.

As technology continues to evolve, and audiences seek more dynamic ways to stay informed, this movement is poised to redefine the landscape of journalism. While challenges remain, the potential for creating a more inclusive, engaging, and truthful media environment makes this approach a promising avenue for the future of news. Ultimately, making news fun one brick at a time isn't just about entertainment it's about empowering people with the knowledge they need to navigate an increasingly complex world.

QuestionAnswer What is the main focus of 'The Short News Making News Fun One Brick at a

Time'? It focuses on delivering quick, engaging news updates that make current events fun and easy to understand, often using creative or humorous approaches. How does 'The Short News Making News Fun One Brick at a Time' engage its audience? It uses short, snappy news segments combined with entertaining visuals and humorous commentary to keep viewers interested and entertained. Why is the phrase 'One Brick at a Time' significant in the context of this news platform? It signifies building understanding gradually, emphasizing that each small piece of news contributes to the bigger picture in an accessible and fun way. What social media platforms are most effective for sharing content from 'The Short News Making News Fun One Brick at a Time'? Platforms like TikTok, Instagram, and Twitter are highly effective due to their short-form content formats that align with the platform's quick and engaging news style. Are there any specific topics or themes that this news segment tends to focus on? It typically covers trending topics, pop culture, viral stories, and current events, all presented in a fun and digestible manner.

Related keywords: news updates, fun news, quick headlines, trending stories, daily news, entertainment news, breaking updates, viral news, short news segments, news humor

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